Utilizing BSTF Planning Grants: Thoughtful Project Planning towards Job Creation

Consumer Direct Grant Creek Campus, LLC
Who is Consumer Direct?

- Offers home health solutions in 14 states, including assisted living, therapy and rehabilitation
- Locally grown in Missoula, Montana
- Ready to grow!
  - Expand into new states and markets, with at least 70% of sales already outside the state
  - Wanted to consolidate multiple offices into a national service center
  - Physical expansion needed with a new facility and job creation potential
Challenges? We can handle it!

- Let’s keep this business headquartered in Montana!
- What’s actually feasible for large facility placement in the City of Missoula?
- Contracting issues-let’s hammer out the details with our partners
- Whoa, Nellie! Cart before the horse with planning documents.
Results, Thank you

- BSTF assisted with a feasibility study:
  - Operations analysis completed for a national service center
  - Site selected in the City of Missoula
  - Estimated costs and timeline

Then....

- BSTF assisted with an architectural study:
  - Design development for the new building
Build and Hire

- 73,000 square foot, four story building to be completed by spring, 2017
- Company is currently looking at hiring at least 40 new employees in Montana, with potential for many, many more in the next few years

Success for Consumer Direct, success for economic development in Montana, and success for those who need the services Consumer Direct offers....