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**TO: MEDA Members and Partners**  
**FROM: Brian Obert, MEDA President**  
**SUBJECT: Your 2022 Membership**

Thank you for being a part of MEDA in 2021. With your support, we had the opportunity to take our strategic plan to the next level. It was great to have the support and input of our membership this year in Helena and Kalispell. As a result, the board spent multiple days collaborating, deliberating, and creating an action plan with your input to move us forward.

The MEDA board is excited about having developed three main strategic pillars for the organization to work toward: education, collaboration and advocacy. The board also heard the membership's call for an executive director to represent MEDA across the state of Montana. The board is excited to be executing on the planning and vision of our membership.

In your attached renewal form, you will find a small increase in individual memberships, but will also see an option for organizations to make a larger investment into MEDA to make our mission successful. In this Economic Development Organization category, the calculation also allows any staff of the organization to be a member for the year. The renewal form is also available online at <https://www.medamembers.org/membership/member-benefits>

I have no doubt that you will continue to find value in your MEDA membership in 2022, as we work to fulfill our mission to strengthen Montana's community and economic development through education, advocacy and collaboration. Together, we will create a more sustainable and vibrant economy for our state and its residents.

Should you have ideas about how MEDA can better serve its membership, or projects you would like us to consider, please don't hesitate to let us know. I can be reached at 406.465.0610.

Sincerely,

A handwritten signature in blue ink that reads "Brian K. Obert". The signature is written in a cursive style with a large, stylized "B" and "O".

Brian Obert