CREATING A MONTANA SENSE OF PLACEMAKING
WHITE SULPHUR SPRINGS
100 YEARS

Your Community Can Get a Share

TOURIST BUSINESS

PROMOTION
SAVE THE DATE!

MUSIC FESTIVAL

JULY 24-27, 2014

White Sulphur Springs, Montana
Red Ants Pants Music Festival

Merle Haggard
Robert Earl Keen • Donna the Buffalo
Greg Brown • Wailin’ Jennys
Heartless Bastards • Corb Lund • Todd Snider
Amy Helm • Joy Kills Sorrow • Drew Landry Band
Martha Scanlan • Deep Dark Woods • Ben Bullington
Kendr Winter • Teka Brock Band

White Sulphur Springs, Montana
July 25-28, 2013

One day pass $45/$50 at the gate
3 day weekend pass $115/$125 at the gate
Kids 12 and under are free, Rain or Shine!

www.redantspantsfestival.com • A portion of the profits goes to the Red Ants Pants Foundation
Come connect with good folks and dance your pants off! It’s time to celebrate the hard working tale of Montana
WHITE SULPHUR SPRINGS

BEARING WITH IT
TOWN'S PATIENCE SHINES AMID SLEW OF UPGRADES
Let's Help White Sulphur Springs Be the Brightest Light in the State

Get Lit White Sulphur Springs Carriage Light Fundraiser

“Get Lit White Sulphur Springs”

***

Make checks payable to:

Meagher County Community Foundation

Mail them to:

Get Lit WSS
Box 631,
White Sulphur Springs, MT 59645
Grass + Water = Steak
POWER OF 10, White Sulphur Springs, MT (pop 1,000)
Our Mission

The Montana Main Street (MMS) program is dedicated to bettering the economic, historic, and cultural vitality of Montana downtowns through a comprehensive approach of community and economic development, downtown revitalization, tourism development, and historic preservation.
ORGANIZATION
Establish a mobilized foundation of consensus, cooperation, and coordination.

PROMOTION
Create a positive image that showcases community uniqueness and positions downtown for success.

DESIGN
Enhance physical elements of downtown while capitalizing on local assets that set the district apart.

ECONOMIC VITALITY
Make the most of a unique sense of place and existing community economic assets.
THE MAIN STREET APPROACH

- COMMUNITY VISION
- MARKET UNDERSTANDING

TRANSFORMATION STRATEGY

- QUANTITATIVE OUTCOMES
- QUALITATIVE OUTCOMES

DESIGN | ORGANIZATION | PROMOTION | ECONOMIC VITALITY
As a Main Street America™ Coordinating Program, the Montana Main Street Program is part of a powerful, grassroots network consisting of 45 Coordinating Programs and over 1600 neighborhoods and communities across the country committed to creating high-quality places and to building stronger communities.
CREATING A MONTANA SENSE OF PLACEMAKING
what is placemaking?
what is placemaking in development
what is place making in architecture
what is placemaking pps
what is placemaking projects
what is creative placemaking
place making meaning
PLACEMAKING

What if we built our cities around places?
JARED DIAMOND
CONTINENTAL AXES
ENVIRONMENT

MOTIVATION
THE POTENTIAL OF MONTANA PLACE
Headin' for the Hills
This report summarizes nonresident visitors to Montana during quarter(s) 1,2,3,4, 2014. These travelers drove through the following city: Helena.

This group represents a sample size of 461 survey respondents, which equates to 14.9% of all nonresident visitors, or a total of 1,617,143 people.

<table>
<thead>
<tr>
<th>Group Characteristics</th>
<th>Activities in MT on This Trip</th>
</tr>
</thead>
<tbody>
<tr>
<td>24% of groups with all first time visitors</td>
<td>74% Scenic driving</td>
</tr>
<tr>
<td>61% of groups with all repeat visitors</td>
<td>42% Day hiking</td>
</tr>
<tr>
<td>14% of groups with mixed first time and repeat visitors</td>
<td>41% Nature photography</td>
</tr>
<tr>
<td>17% Flew on a portion of their trip</td>
<td>40% Wildlife watching</td>
</tr>
<tr>
<td>4% Own a 2nd property in MT</td>
<td>35% Car / RV camping</td>
</tr>
<tr>
<td>4% Hired an outfitter</td>
<td>34% Recreational shopping</td>
</tr>
<tr>
<td>83% Plan to return within 2 years</td>
<td>28% Visiting other historical sites</td>
</tr>
<tr>
<td>92% Brought wireless technology</td>
<td>25% Visiting Lewis &amp; Clark sites</td>
</tr>
<tr>
<td>25% Visiting museums</td>
<td>12% Fishing / fly fishing</td>
</tr>
<tr>
<td>12% Visiting Indian reservations</td>
<td>9% Attending festivals or events</td>
</tr>
<tr>
<td>9% Visiting Indian reservations</td>
<td>8% Gambling</td>
</tr>
<tr>
<td>8% Visiting museums</td>
<td>8% Viewing art exhibits</td>
</tr>
<tr>
<td>7% Canoeing / kayaking</td>
<td>7% River rafting / floating</td>
</tr>
<tr>
<td>7% Visit farmers market</td>
<td>14% Grizzly &amp; Wolf Discovery Center, West Yellowstone</td>
</tr>
<tr>
<td>14% Lewis &amp; Clark Interpretive Ctr, Great Falls</td>
<td></td>
</tr>
<tr>
<td>14% Little Bighorn Battlefield</td>
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</tbody>
</table>
Every Starbucks in America

- One Starbucks location

The farthest place from a Starbucks in the US

Center of US population

Average location of US Starbucks

Quartz | qz.com

Data: Starbucks.com via Chris Meller
HOW WOULD YOU DESCRIBE THE STATE WHERE YOU LIVE?

Percentage of residents who said their state was the best or one of the best possible to live in.

[Map showing the percentage of residents in each state who said their state was the best or one of the best to live in, ranging from 15% to 80%.]
PLACE
10+ things to do layered to create synergy

DESTINATION
10+ Places to go

CITY/REGION
10+ major Destinations
WE ARE
THE PLACES WE IMAGINE
DEVELOPING COMMUNITY VISION
INVESTING IN THE VISION
REALIZING THE VISION
City of Thompson Falls

Downtown Thompson Falls Master Plan
Figure 5: Conceptual drawing of Ainsworth Field Park.
AINSWORTH FIELD REDEVELOPMENT PROJECT - PHASE 1

Phase 1 includes: Ground leveling, Plans, Surveys, Water, Power, Fencing, Trails, Irrigation, Turf and Landscaping.

Phase 1 Goal: $75,000

Major Donors Include:
- City of Thompson Falls
- NorthWest Energy
- Fifth
- Vandal Surveying
- Taylor Engineering
- Mansion Interests Group

Can you help?
Welcome to Island Park
Open sunrise to sunset
For a safe and enjoyable visit, please:
• No motorized vehicles.
• Keep dogs leashed.
• No open fires or fireworks.
• No alcoholic beverages.
• No shooting firearms.
In case of emergency call 911
Enjoy your visit!
Figure 9: Conceptual drawing of building façade improvements.
by Sandra Gubel

After several twists and turns that lasted almost a year, the crow has closed for Sherley and Debbie Buchanan of Thompson Falls. The Buchanans have purchased the historic Ward Hotel, last known as the Black Bear Bar & Hotel.

The Buchanans plan to restore the building before proceeding to lease it to a tenant or tenants of their choosing. They realize it will take a lot of work, but are looking forward to the challenge.

“Our intent is to restore the Ward Hotel over a period of two years, updating the utility systems and installing modern conveniences, while trying to maintain a ‘turn of the century’ ambiance,” said Sherley, who was born and raised in a small northwest Wisconsin town of 400, his father a logger and an avid outdoorsman.

“I have returned to my childhood memories of the small community with vast outdoor recreational activities. The purchase of the hotel is an opportunity to use my 35 years of management skills to return something to the community and serve my Lord,” Sherley said.

“I’m not looking at fixing up the building to make money, but I’m retired and need something to do,” he said with a smile.

“Our plan for the hotel is to first repair the structural integrity of the building, second to replace the plumbing and heating systems, third to repair the exterior, and fourth to determine the future layout and usage of the building,” he explained.

“We want to get the building sound again. Once it’s up and running, then we’ll decide what’s best for the community. We’ll then look at proposals and will build to suit,” Sherley added. As much as possible, he wants to keep the building’s historic nature, as it’s also listed on the National Register of Historic Places. As part of honoring the building’s historic nature, he said the building would be referred to as the Ward Hotel rather than anything else. “It will be known as The Ward.”

The Ward Hotel was built in 1906 by Edward Donlan, one of Thompson Falls’ first businessmen, named for his son.

Sherley is aware that the building in its former glory included balconies and other special architectural pieces. He said he’s been amazed to see the construction that’s taken place inside the hotel, as well, including ceilings placed at eight, nine and 12 feet, and varying wall construction made over the years. Much of the building’s original molding is still within the construction, he added, although it’s often been obscured.

“At this time we are uncertain of the needs for this facility by the community. Our intent is to understand what is needed and provide the best-matched solution. Foremost, the community to be proud this historical building is in their town,” Sherley added.

When he is ready, Sherley said he plans to make it known, so that people will be able to put out their proposals, and come look around.

The Buchanans purchased property in the Prospect Creek area near Thompson Falls in where he received a degree in electronic engineering. He was employed 10 years at a Ford dealership as shop foreman and service manager. He retired from the Boeing Company as a senior manager of Quality Assurance after 25 years.

After growing up in the small Washington town, Sherley and his childhood friend Debbie were married in 1972. They have three grown children. Their two sons, James and Brad, live in Thompson Falls, and their daughter in northwestern Washington. The couple has nine grandchildren.

The couple is very thankful real estate broker Dave Oliver, whom Sherley said, they’ve fixed up.

The Buchanans have three grown children. Their two sons, James and Brad, live in Thompson Falls, and their daughter in northwestern Washington. The couple has nine grandchildren.
Figure 10: Conceptual pocket park on vacant lot downtown.
Preliminary Concept Plan - “Fort Thompson”

Historical Park & Visitor Center

Main Street, Thompson Falls

Updated 1-7-11

WWW.SILVERLINEPROJECTS.COM

Visitor Center
- Public Restrooms
- Visitor Information
- Salish House Museum

Parking & Events Lot
- Community Information Bulletin
- Business Directory
- Blockhouse Events Center
- Dual Use Parking/Events Area

Enhanced Green Space
Updated Irrigation, Preservation of Shade Trees, Expanded Green Space, Benches

Palisade Fence

Walkways and Crosswalks

Rose Garden & Flower Lanterns

Playground Forest Adventure

Outdoor Theater & Picnic Shelter

Historic Architecture & Displays

Waterfall Feature w/Voyageur Canoe

NOTE: ALL IMAGES ARE BASIC PRELIMINARY CONCEPTS ONLY
Figure 3: Location and layout of potential park on the River's edge.
ANACONDA
A Vision for DOWNTOWN ANACONDA

PLACEMAKING AND STREET DESIGN
CONCEPT B: TWO WAY PAIR

Park Avenue two-way with wider sidewalks (photo simulation)
125 OF 400 EMPLOYEES
5 REHABs
$3 MILLION
22 JOBS
GREAT FALLS
5 NEW JOBS

MORE PEDLETS
Cultivating Place in Main Street Communities - Helena, Montana

40 PROJECTS
$2.6 MILLION

The National Main Street Center and Project for Public Spaces (PPS) wrapped up its first series of Cultivating Place in Main Street Communities trainings, with two days in Helena, Montana. These intensive trainings are...
GREAT FALLS

DESIGN RENDERINGS

Pedestrian Wayfinding Guidance

Directional Signs

Function
Directional signs direct pedestrians to districts, neighborhoods and key civic, cultural, visitor, and recreational attractions.

Placement
Directional signs are intended for pedestrian use and should be located to reduce confusion by minimizing their visibility to vehicular traffic.

Directional signs should be placed in key locations where they will be highly visible and enable visitors to orient themselves and easily navigate to their destination. Signs should also be located prior to decision making points and at major pedestrian intersections.

Directional signs should reflect technical guidance from the Americans with Disability Act so that signs and other elements do not impede travel or create unsafe situations for pedestrians and/or those with disabilities.

Sign Design
Directional signs typically consist of a system brand mark, space for destinations and often distance in miles and/or estimated travel time. A sign's color is based on the type of destination.
Revitalize Old Roosevelt

Adaptive Re-Use Strategy & Action Plan
INSPIRATION MUST BE MET WITH DEDICATED ACTION