LEVERAGING THE BENEFITS OF COLLABORATION

Erik Amundson
Director – HUD Helena Field Office
Office of Sustainable Housing and Communities
“Sustainability means tying the quality and location of housing to broader opportunities, like access to good jobs, quality schools, and safe streets. It means helping communities that face common problems start sharing solutions. It means being a partner to sustainable development, not a barrier”.

~ Secretary Shaun Donovan
HUD-DOT-EPA Partnership for Sustainable Communities

Partnership Livability Principles:

1. Provide more transportation choices.
2. Promote equitable, affordable housing.
3. Enhance economic competitiveness.
4. Support existing communities.
5. Coordinate policies and leverage investment.

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Roles in the Partnership

Housing and Urban Development
- Community Development Block Grants
  - Regional Planning
  - Community Challenge
  - Choice Neighborhoods
  - Affordable Housing Programs

Department of Transportation
- TIGER Grants
- FTA Core Programs
  - Flex Funding
- FHWA Discretionary Grants
  - United We Ride
  - State/Metro Planning
  - Intermodal Connectivity

Environmental Protection Agency
- Brownfields Restoration
- Smart Growth Technical Assistance
  - Water Infrastructure Funds

U.S. Department of Commerce/EDA

U.S. Department of Agriculture
HUD Sustainable Communities Planning Grantees

Supporting work in 48 states and D.C.
- Including initiatives in MT, ID, WY, NV, NE, and AK.
- Two statewide efforts in New Hampshire and Rhode Island
- More than 133 million Americans who live in grantee regions and communities.

A total federal investment of $240 million is leveraging an additional $253 million in private investment and local commitment.
Demand is Strong in Rural, Suburban, and Urban communities

Community Challenge: Percent of Grantees by population

- 11 grantees (41%)
- 6 grantees (22%)
- 4 grantees (15%)
- 3 grantees (11%)
- 2 grantees (7%)
- 1 grantee (4%)

Regional Planning Grants: Grantees by regional population

- Less than 50,000: 8 grantees (27%)
- 50,000 - 100,000: 6 grantees (21%)
- 100,000 - 200,000: 4 grantees (14%)
- 200,000 - 500,000: 5 grantees (17%)
- 500,000 - 1,000,000: 6 grantees (21%)
- More than 1,000,000: 8 grantees (27%)
Transportation is a major component in HUD’s sustainability grants

- Regional transportation planning coordinated with housing and economic development
- Revisions to funding priority plans (TIP)
- Corridor & station area plans
- TOD overlays, building and zoning code updates
- Complete streets with viable housing and businesses
- Land acquisition for mixed-income TOD
- Small town main street revitalization strategies
Economic Development is being Linked to Sustainable Development

• Active engagement with business community, economic development agencies and local chambers – often for the first time

• Community Asset Mapping – efforts to build on the unique strengths/weaknesses of regional economy to identify key industry clusters and ancillary businesses/educational needs

• Aligned goals and strategies for economic development plans, infrastructure investments and housing programs. Reciprocity with CEDS

• Review of local public works and community development budgets to focus on “quality of place” investments. Employee retention is tied to Quality of Life -
Sustainable Prosperity Examples

- **Austin, TX** estimates creating at least 7,000 permanent jobs and thousands more in the construction sector -- generating an additional $1.1 billion of economic growth over the next five years and saving the taxpayer $1.25 billion.

- **Memphis, TN** integrated planning strategy has helped FedEx create over 3,000 jobs, and is poised to create another 1,500 by attracting companies like Electrolux, Mitsubishi, and Nucor Steel.

- **Thunder Valley Community Development Corporation and the Oglala Lakota Tribe** in SD are developing the region’s first economic development plan, including identifying sectors that could be competitive in the regional economy, increasing job training, especially for young people, and streamlining business regulations to enhance access to capital.
A Key Focus: Catalyzing Private Market Investments

- Revising building and zoning codes – form based, green, fair
- Identifying focused development opportunities
- Selecting priority public infrastructure projects
Community Involvement is seen as key to Lasting Change

- **New tools**: scenario planning, open source, new media, surveys, charrettes, etc
- **New voices**: business, builders, low-income, minority, youth
- **Capacity Bldg** resources targeted to improve and expand community engagement
- **Peer-to-Peer Learning Networks**
Office of Economic Resilience (OER)

The Office of Economic Resilience helps communities and regions build diverse, prosperous, resilient economies by enhancing quality of place; advancing effective job creation strategies; reducing housing, transportation, and energy consumption costs; promoting clean energy solutions; and creating economic opportunities for all.
OER Priorities

- **Tell Our Story**
  - Case studies of grantee results
  - Communications to make the value-added case for this program
  - Sustainable Communities Resource Center (w/PDR)

- **Ensure Current Grantees Succeed**
  - Cooperative agreements
  - Capacity-Building/Peer Networks
  - Sustainability Officer teams

- **Interagency Preferred Sustainability Status (PSS)**
  - Reciprocity with DOT, EPA, EDA, FEMA, NEA, HHS

- **Infuse Sustainability into key HUD programs**
  - ConPlan Mapping tool and guidebook support
  - Housing and Transportation expenditure database + policy analysis
  - Regional Fair Housing + Equity Assessment/Regional AI
  - Align HUD energy and green standards
  - Accelerate pick up of EPCs by PHAs and MF builders/Promote key innovative projects

- **Secure future grant funding**
Funding Application Tips

10) Review former successful applications
9) Connect with other award recipients
8) Utilize technical assistance opportunities
7) Finalize partnerships in writing
6) Document your capacity to perform all activities
5) Identify and prioritize needs and problems
4) Compare your area to the region and nation
3) Stress a sense of urgency
2) Describe how you will measure/evaluate outcomes
1) Emphasize the return on investment